



*The 7<sup>th</sup> International  
Conference on Computing and  
Big Data*

***ICCBD 2024***  
***SPONSORSHIP***  
***BROCHURE***

*Shanghai, China*  
*October 25-27, 2024*

# SPONSOR BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
Complimentary registrations for all days	3	2	1	1
<b>EXHIBITION</b>				
A VIP booth	√	√		
<b>VISIBILITY</b>				
Logo on the Conference backdrop	Main sponsor	√	√	√
Logo on the banquet backdrop		√		
Logo on the delegate badge, program and the Conference website	√	√	√	√
One Full-page, full-color advertisement in the Conference Program (A4 size paper, single-sided)	√	√		
One Full-page, full-color advertisement in the Conference journal (A4 size paper, single-sided)			√	√
Flyers/brochures/pens/pads/promotional material in all conference bags	√			
Roll-out banner for company (design provided by sponsor)			√	
<b>PRESENTATION / SPEECH</b>				
A presentation at the conference	15-20 mins			
Play the flack of company at the beginning of the conference and parallel sessions (less than five minutes, provided by sponsor)	√			
A brief speech at the banquet on 27th		5-10 mins		
Play the flack of company at the banquet (less than five minutes, provided by sponsor)		√		
<b>PRICE</b>	<b>4000USD</b>	<b>3000USD</b>	<b>2000USD</b>	<b>1000USD</b>



## **PLATINUM SPONSOR**

### **4000 USD/28000 CNY**



- ※ Make a presentation at the conference (15-20 mins)**
- ※ Company logo on the Conference backdrop as main sponsor**
- ※ Play the flack of company at the beginning of the conference and parallel sessions (less than five minutes, provided by sponsor)**
- ※ One Full-page, full-color advertisement in the Conference Program (A4 size paper, single-sided)**
- ※ Flyers/brochures/pens/pads/promotional material in all conference bags (supplied by sponsors)**
- ※ 3 complimentary delegate registrations**
- ※ A VIP booth**
- ※ Company logo on the delegate badge, program and the Conference website**



## **GOLD SPONSOR**

### **3000 USD/21000 CNY**

- ※ **Give a brief speech (5-10 mins) at the banquet on 19th June**
- ※ **Play the flack of company at the banquet (less than five minutes, provided by sponsor)**
- ※ **Company logo on the Conference backdrop and banquet backdrop**
- ※ **One Full-page, full-color advertisement in the Conference Program (A4 size paper, single-sided)**
- ※ **2 complimentary delegate registrations**
- ※ **A VIP booth**
- ※ **Company logo on the delegate badge, program and the Conference website**

## **SILVER SPONSOR**

**2000 USD/14000 CNY**

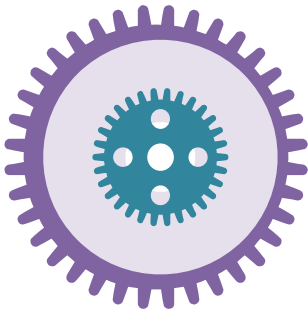
- ※ **Roll-out banner for company (design provided by sponsor)**
- ※ **Company logo on the Conference backdrop**
- ※ **One Full-page, full-color advertisement in the Conference journal (A4 size paper, single-sided)**
- ※ **1 complimentary delegate registrations**
- ※ **Company logo on the delegate badge, program and the Conference website**

## **BRONZE SPONSOR**

**1000 USD/ 7000 CNY**

- ※ **Company logo on the Conference backdrop**
- ※ **One Full-page, full-color advertisement in the Conference journal (A4 size paper, single-sided)**
- ※ **1 complimentary delegate registration**
- ※ **Company logo on the delegate badge, program and the Conference website**

## LANYARD SPONSOR- 400USD/ 2800 CNY



Want to see your company logo on every attendee? Then the lanyard sponsorship is for you. Lanyards (also known as neck cords) hold each name badge and are constantly visible.

**Benefits include:**

- One-color sponsor logo on registration lanyard distributed to all meeting attendees



## DELEGATE BAG SPONSOR- 1000USD/ 7000 CNY

- One-color sponsor logo on conference bags
- 1 complimentary delegate registrations

## COFFEE BREAK SPONSOR-800USD/5600 CNY



- Logo on Morning Tea signage
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- 1 complimentary delegate registrations

## KEYNOTE SPONSOR-3000USD / 21000 CNY



- This sponsorship associates your organization's name with a high profile guest, and helps pay for speaker fees. Though Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group's interests.
- Opportunity to greet sponsored speaker
- Acknowledgement at sponsored speaker's plenary session
- Logo at plenary session
- 3 complimentary delegate registrations

## LUNCH SPONSOR-2000USD



- Logo on Lunch signage
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- 2 complimentary delegate registrations



## WEBSITE ADVERTISEMENT OPTIONS-500USD/3500 CNY

(Tenure period: End of Conference Execution)

- These provide the opportunity to instantly give conference attendees more information about your organization, products/services any other information you desire. This information will be featured in special areas of the website designated for exhibitor and sponsor information.

## MEDIA PARTNER-600USD/4200 CNY



- Logo and Link of your corporate website in the Conference website and/or related Journal website(s)
- Recognition listing in the final conference program / proceedings
- Verbal recognition at the Inaugural Ceremony



# SPONSOR CATEGORY

Platinum Sponsor	\$4000/ 28000 CNY
Gold Sponsor	\$3000/21000 CNY
Silver Sponsor	\$2000/14000 CNY
Bronze Sponsor	\$1000/ 7000 CNY
Keynote Sponsor	\$3000/21000 CNY
Lunch Sponsor	\$2000/14000 CNY
Delegate Bag Sponsor	\$1000/7000 CNY
Coffee Break Sponsor	\$800/ 5600 CNY
Media Partner	\$600/4200 CNY
Website Advertisement Options	\$500/3500 CNY
Lanyard Sponsor	\$400/ 2800 CNY

# COMPLIMENTARY REGISTRATIONS



# VIP BOOTH



# LOGO DISPLAY



## ICETT 2021

2021 7th International Conference on Education and Training Technologies

April 14-16, 2021 | Macau, China  
<http://icett.org/>

### IMPORTANT DATES

Submission Deadline: Dec. 15, 2020  
Notification Deadline: Jan. 05, 2021  
Registration Deadline: Jan. 25, 2021

### TOPICS

- Partnerships in e-Learning
- Systems, Design and Technologies
- e-Learning platforms
- Evaluation of e-Learning
- e-Learning strategies
- e-Learning effectiveness and outcomes
- Web-based learning
- Links between Education and Research
- AV-communication and other media
- Education and Globalization
- Digital classrooms
- Data envelopment analysis
- Alternative Assessment of Teaching
- E-learning evaluation and content
- Ethical Issues in Education
- Leadership in Education
- Student Support in Education
- For more topics, please visit <http://icett.org/cfp.html>.

### CONTACT US

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### CONFERENCE PROCEEDINGS

Accepted excellent papers by ICETT 2021 will be published in the ICETT 2021 conference proceedings, which will be indexed by **El Compindex** and **Scopus** and submitted to be reviewed by Thomson Reuters Conference Proceedings Citation Index (ISI Web of Science).

ICETT 2020 | ISBN: 978-1-4503-8798-9  
[ACM Digital Library](#) | Indexed by **El Compindex** and **Scopus**  
ICETT 2019 | ISBN: 978-1-4503-7200-8  
[ACM Digital Library](#) | Indexed by **El Compindex** and **Scopus**

### KEYNOTE SPEAKERS

- Prof. Sean (Shuying) Li, City University of Macau, China
- Prof. Joy Kutaka-Kennedy, National University, USA
- Prof. Eric C.K. Cheng, The Education University of Hong Kong, China

### SUBMISSION GUIDELINES

- Submission by Online (**click**)
- Submission by Email: [icett@iedrc.net](mailto:icett@iedrc.net)

**Notes**  
Each paper must be no less than **8 pages**, up to 12 pages (including the abstract, figures, tables, and references, double column). Extra pages (begin at page 13) will be charged.

### CO-SPONSORED BY

## CONFERENCE ABSTRACTS

— ICISS 2020 —  
2020 3rd International Conference on Information Science and Systems

**CTCCC 2020**  
2020 Communication Technologies and Cloud Computing Conference

Cambridge, UK  
March 19-21, 2020

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## CONTACT US

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